

Mahatma Education Society's

PILLAI COLLEGE OF ARTS, COMMERCE & SCIENCE

Department of Mass Media

Term End Activity Report (Nov 2015- March 2016)

- Teaching Plan was collected and filed within the first week of reopening of college.
- Students of FYBMM revived the Departmental Association - AMA (Arts and Media Association) by conducting a month long Film Festival titled 'Sheroes' – a salute to women in cinema.
- 'Sheroes' screened a film every Friday from 27th November 2015 – 18th December 2015. The movies screened were as follows.

Sr. No	Date	Movie Name
1	27/11/2015	Thelma & Louise (English)
2	4/12/2015	Amelie (French)
3	11/12/2105	Queen (Hindi)
4	12/2/2016	He Named Me Malala (Documentary – English)

- Students of SYBMM were taken for an Industrial Visit to MUST Radio station – The community radio of Mumbai University on 3rd December 2015.
- 20 students from FY, SY and TY BMM worked as event coordinators at the Mathrubhumi Kerala Fest held at Belapur from 27th November – 6th December 2015.
- The students as well as college received a letter of appreciation and a participation certificate from Mathurbhumi, after the event.
- Professor Incharge Dr. Smitha Jayaram was felicitated at the closing ceremony of the event.
- Students of TYBMM were taken to Adlabs Imagica on 7th December 2015, after completing their Fifth Semester University Exams.
- Class test/ Performance test for all classes (FY, SY & TY) were conducted from 7th December 2015 to 11th December 2015.

- Department of BMM started with Mentoring programme from 15th December 2015.
- Five students from SYBMM were selected for mentoring few FYBMM students and they were given five FY students each for mentoring
- SYBMM students conducted a Recycle and Reuse campaign from 15th December to 21st December 2015 wherein they put up posters all over campus spreading awareness about the need for 'Recycling'.
- As a part of this social initiative under AMA, the students also asked for book donations. The new textbooks received as donations were gifted to the college library whereas the old notebooks received as donations were recycled and gifted to kids in an orphanage.
- Internal Examination was held from 21st December to 24th December 2015 as per the centralised examination conducted by examination committee.
- Department of Mass Media started with 'Career Enhancement Seminar Series' to guide the TYBMM students on different career options for media graduates.
- The speakers who conducted the seminar are as follows:

Sr. No	Date	Person & Designation	Topic of Seminar
1	4 th January 2016	Mr. Suresh Padmaraj, Animator, Cine Studios, Canada	Animation Industry- India & Abroad
2	8 th January 2016	Mr. Dinanath Meshram, Executive Producer, Mi Marathi Television, Mumbai	TV Programming & Broadcast Journalism
3	13 th January 2016	Mrs. Smruti Bhalerao, Founder, Prittle Prattle, PR/Marketing Agency, Mumbai	PR Industry , Media Planning & Buying
4	29 th February 2016	Ms. Bharati Masiwal, HR, Endemol Ind., Mumbai	Expectations of the Media Industry

- The results of TYBMM fifth semester university exams were declared on 8th January 2016. TYBMM Journalism class received passing percentage of 93% and TYBMM Advertising class got a passing percentage of 75%.
- BMM students worked as interns for Space India's property exhibition from 8th January to 11th January 2016. The students received a stipend as well as a certificate, and the college received a letter of appreciation.
- PTM for all classes were conducted successfully on Saturday, the 9th of January 2016.

- TYBMM students launched their departmental newspaper ‘Crescent Times’ on 15th January 2016.
- A film made on ‘Tiger Conservation’ by Aishwarya Sridhar a SYBMM student was screened at the Pune International Film Festival held from 14th -21st January 2016 at Pune.
- BMM students actively took part in Community Service Day activities as well as Uberrang held on 23rd January 2016.
- Mr. Stalin Raju – SYBMM & Mr. Deeshak Patra – FYBMM jointly won the title of Mr. Uberrang 2016.
- SYBMM students Yash B , Manoj Kumar & Amash finished filming for NAAC Video and started with the editing work from January 4th 2016.
- BMM students actively participated in the mega college fest ‘Alegria’ held from 2nd Feb to 6th Feb 2016 in various roles as Anchors, Creatives, Event Coordinators, Volunteers, and Participants
- BMM students participated in 6th National Film Festival held at Nehru Science Centre from 9th – 13th February 2016. The students were given a certificate of recognition and the college received a trophy in appreciation for active participation of students as well as a certificate of recognition.
- Mr. Ankur Hinge a student of FYBMM, visited US as a part of the student exchange programme conducted by MES from 11th February 2016 – 1st March 2016.
- Ms. Ridhhi Mhatre, a student of FYBMM won 3rd Prize all over Maharashtra in a Marathi Elocution Competition conducted by Loksatta on 19th February 2016.
- Additional Internal Examination for all classes was conducted from 22nd February – 24th February 2016.
- Farewell Party for the TYBMM students was held on 27th February 2016.
- Syllabus Completion Certificates were collected from all FY & SY teachers on 3rd March 2016.
