

PATRONS

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(Chairman and CEO, MES)

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(Academic Advisor)

ADVISORY BOARD

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(Principal)

Mrs. Deepika Sharma
(Vice Principal)

CONVENER

Dr. Kiran Deshmukh
Assistant Professor,
Coordinator, B.Com.
PCACS

ORGANISING COMMITTEE

Faculty

Dr. Kiran Deshmukh
Mrs. Juliet Esther
Ms. Heena Khanche
Mr. Chaitanya Aathalye

Students

Anish Mahapatra
Ankit Jaiswal
Navneet Kumar
Akash Sharma



CONFERENCE CORRESPONDENCE

Faculty

Dr. Kiran Deshmukh
Mrs. Juliet Esther
Ms. Heena Khanche

Students

Anish Mahapatra- 7683929218
Ankit Jaiswal- 9867873392
Navneet Kumar- 8450988216

Pillai



Mahatma Education Society's
Pillai College of Arts, Commerce & Science
(Autonomous)
New Panvel

NAAC Re-accredited 'A' Grade
(3rd cycle of accreditation)
ISO 9001:2015

Department of B.Com.
in association with
Students Welfare Department,
University of Mumbai
organizes

One Day International
Conference on

INNOVATIVE PRACTICES IN
COMMERCE MANAGEMENT
AND TECHNOLOGY

18th February, 2020 (Tuesday)

Venue- 3rd Floor Conclave,
Dr. K.M. Vasudevan Pillai Campus
Sector 16, New Panvel 410206,
Maharashtra, India
Time- 9:30 AM to 3:30 PM

About the College

Our Institution has risen from a simple beginning in 1998 to be the most popular institution catering successfully to the needs of the rural, urban and global students with eight under-graduate and four post graduate programmes with over 4200 students. The National Assessment and Accreditation Council (NAAC) accredited us with the prestigious 'A' Grade in all our 3 cycles of accreditation. University of Mumbai has recently conferred us with the prestigious 'Best College Award and the Best N.S.S. Unit Award'. Our college has also been awarded 'Outstanding Institute Award' by ET Now. Our institute which is ISO 9001:2015 certified has been recently conferred the Autonomous Status by UGC.

Sub Themes of the Conference

1. GST
2. Trends in E-Commerce
3. Green Management
4. Social Media
5. Entrepreneurship Development
6. Use of ICT in Education
7. Corporate Social Responsibility
8. Banking and Insurance
9. Sustainable Development
10. IPR
11. Green Banking
12. Service Sector



Call For Papers

The Conference invites scholarly research papers on the main theme and sub themes. The paper selected by the Peer Review Committee will be allotted slots for presentation in the seminar and will be published in Journal with ISBN Number

Guidelines for Authors

1. Only original and unpublished research work is sought. The contributors should certify that manuscript has neither been published anywhere nor is being considered presently for publication anywhere.
2. Abstract (Not exceeding 250 words). Full text paper not exceeding more than 2000 words should reach us by 8th February 2020 in softcopy to pcacs.nc@gmail.com
3. Submission should include a separate title page which clearly indicates the name(s) of the author(s), affiliation(s), complete mailing address(es), telephone and fax numbers and email address(es) and the title of the paper.
4. Please follow the formats as per the instructions below -
 - All papers must be written in Times New Roman font style, font size 12, 1.5 line spacing, margin-top, bottom & right 1", left 1.25" page-setting
 - All headings and sub-headings must be capital and bold.

- All tables and figures, sequentially numbered must be appended at the end of the paper after references section. Please clearly mention in the location for table. All tables and figures must be in an editable format.
- While writing the paper, papers need to follow APA style of citation.
- 5. Electronic submission of final paper must be in MS word doc format only.
- 6. At least one author needs to pre-register for the conference and present the paper.
- 7. For co-authored papers (with more than one author) the submitting author will serve as the corresponding author who has the responsibility to forward all the correspondences to his/her co-authors (e.g., acceptance/rejection emails). Co-authors will have to register separately for the conference.

Registration

- Brochure is available on the college website
- Only Participation - Rs. 300 (Name of the Participant, Name of the Institution, Contact No., Email ID to be sent to pcacs.nc@gmail.com on or before 8th February, 2020 to confirm participation).
- Participation with publication - Rs 500/-
- Payments shall be made by Cash/ Online/ NEFT:

Bank Name- Abhyudaya Co-Operative Bnk Ltd
Branch - New Panvel
Name of Account- Pillai College of Arts, Commerce and Science
SB.A/c No.- 018011100030250
IFSC/RTGS/NEFT- ABHY0065018
MIRC No.- 400065018
Type of Account- Saving Bank Account

Important Dates

last date of paper submission along with abstract - 8th February, 2020
Submission of PPT- 12th February, 2020

About the Conference

The conference is dedicated to bringing together a significant number of diverse scholarly tracks for presentation within the conference program. It aims to motivate researchers and budding students to exchange and share their experiences and research results on aspects of Commerce, Management and Technology. It also provides an interdisciplinary platform for researchers to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and the solutions adopted in their varied areas of expertise.