

MAHATMA EDUCATION SOCIETY'S			
PILLAI COLLEGE OF ARTS, COMMERCE & SCIENCE (AUTONOMOUS)			
NEW PANVEL			
TIME TABLE			
F.Y.B.M.M. SECOND SEMESTER END EXAMINATION OCTOBER 2020			
TIME : 4.00 TO 5.00 P.M.			
Google Classroom Code & Link		Class code : eoqkgzd	
		https://classroom.google.com/c/MTYzNzA3MTk2NDI3	
DATE	DAY	COURSE CODE	NAME OF THE SUBJECT
10.10.2020	SATURDAY	PUAMC205	INTRODUCTION TO JOURNALISM
12.10.2020	MONDAY	PUAMC201	EFFECTIVE COMMUNICATION - II
13.10.2020	TUESDAY	PUAMC206	MEDIA GENDER & CULTURE
14.10.2020	WEDNESDAY	PUAMC202	FOUNDATION COURSE - II
15.10.2020	THURSDAY	PUAMC204	INTRODUCTION TO ADVERTISING
16.10.2020	FRIDAY	PUAMC203	CONTENT WRITING
S.Y.B.M.M. FOURTH SEMESTER END EXAMINATION OCTOBER 2020			
TIME : 2.30 TO 3.30 P.M.			
Google Classroom Code & Link		Class code :kqw34sn	
		https://classroom.google.com/c/MTYzNzA3MTk2NjA3	
DATE	DAY	COURSE CODE	NAME OF THE SUBJECT
10.10.2020	SATURDAY	PUAMC406	MASS MEDIA RESEARCH
12.10.2020	MONDAY	PUAMC403	ORGANISATIONAL BEHAVIOUR
13.10.2020	TUESDAY	PUAMC402	PRINT PRODUCTION & PHOTOGRAPHY
14.10.2020	WEDNESDAY	PUAMC401	INTRODUCTION JOURNALISM
15.10.2020	THURSDAY	PUAMC404	RADIO & TELEVISION
16.10.2020	FRIDAY	PUAMC405	INTRODUCTION TO ADVERTISING
T.Y.B.M.M. (JOURNALISM) SIXTH SEMESTER END EXAMINATION OCTOBER 2020			
TIME : 1.00 TO 2.00 P.M.			
Google Classroom Code & Link		Class code :e6achob	
		https://classroom.google.com/c/MTYzNzExMDA4MzMw	
DATE	DAY	COURSE CODE	NAME OF THE SUBJECT
10.10.2020	SATURDAY	PUAMC601J	CONTEMPORARY ISSUES
12.10.2020	MONDAY	PUAMC602J	DIGITAL MEDIA
13.10.2020	TUESDAY	PUAMC606J	NEWS MEDIA MANAGEMENT
14.10.2020	WEDNESDAY	PUAMC607J	PRESS LAWS & ETHICS
15.10.2020	THURSDAY	PUAMC605J	BUSINESS & MAGAZINE JOURNALISM
16.10.2020	FRIDAY	PUAMC603J	INTERNET & ISSUES IN GLOBAL MEDIA
17.10.2020	SATURDAY	PUAMC604J	BROADCAST JOURNALISM
T.Y.B.M.M. (ADVERTISING) SIXTH SEMESTER END EXAMINATION OCTOBER 2020			
TIME : 1.00 TO 2.00 P.M.			
Google Classroom Code & Link		Class code :e6achob	
		https://classroom.google.com/c/MTYzNzExMDA4MzMw	
DATE	DAY	COURSE CODE	NAME OF THE SUBJECT
10.10.2020	SATURDAY	PUAMC601A	CONTEMPORARY ISSUES

12.10.2020	MONDAY	PUAMC602A	DIGITAL MEDIA
13.10.2020	TUESDAY	PUAMC605A	LEGAL ENVIRONMENT & ADVERTISING ETHICS
14.10.2020	WEDNESDAY	PUAMC604A	ADVERTISING & MARKETING RESEARCH
15.10.2020	THURSDAY	PUAMC607A	FINANCIAL MANAGEMENT FOR MARKETING & ADVERTISING
16.10.2020	FRIDAY	PUAMC606A	PRINCIPLES & PRACTICE OF DIRECT MARKETING
17.10.2020	SATURDAY	PUAMC603A	AGENCY MANAGEMENT