




Mahatma Education Society's
PILLAI COLLEGE OF ARTS, COMMERCE & SCIENCE (Autonomous)
 New Panvel
 Re-accredited "A" Grade by NAAC (3rd Cycle)
 ISO 9001:2015 Certified

PCACS/TLC/RPT/2020-21/T2

Date: 23/11/2020

**PILLAI COLLEGE OF ARTS, COMMERCE & SCIENCE TEACHING-
 LEARNING CENTRE**

REPORT ON NATIONAL WEBINAR

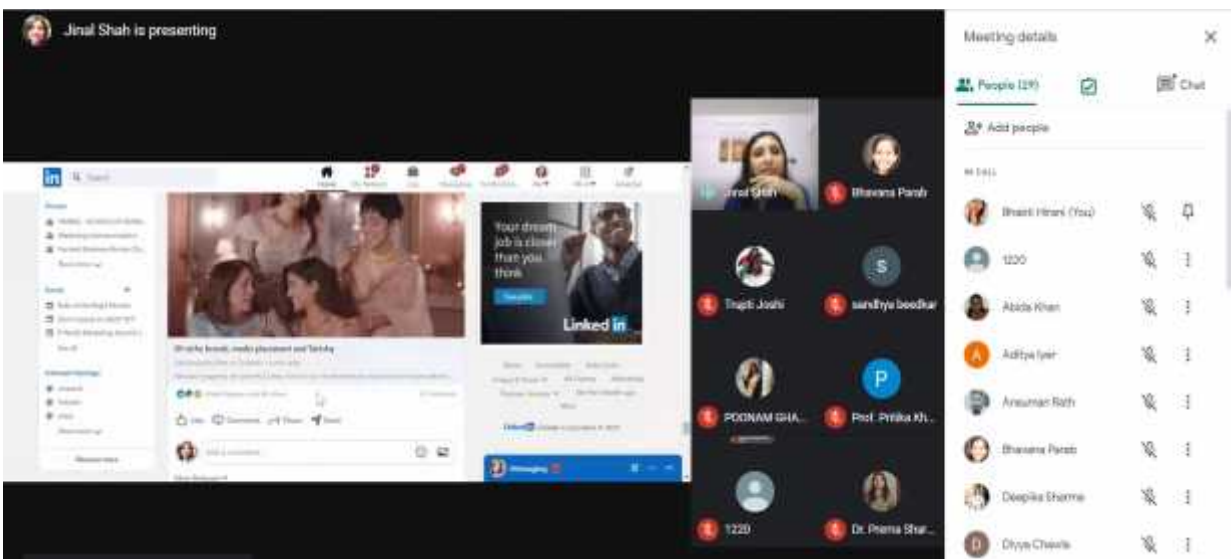
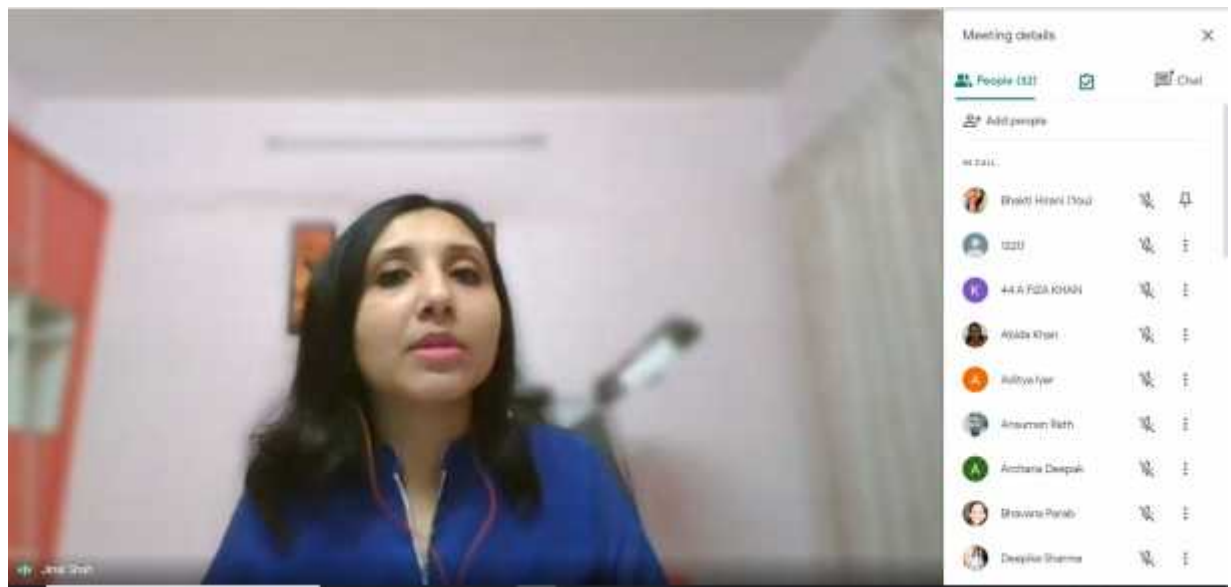
Event	One Day National Webinar
Theme	VIRTUAL NATIONAL WEBINAR ON PERSONAL BRANDING ON 
Organizing Department	PILLAI COLLEGE OF ARTS, COMMERCE & SCIENCE TEACHING-LEARNING CENTRE
Collaborative Agency	Not applicable
Date & Event venue	Monday, November 23, 2020 Google Meet
Resource Person	Ms. Jinal Shah Assistant Professor, NMIMS Deemed to be University
Event Description (in 200 words Max)	Session - Ms. Jinal Shah, Assistant Professor, NMIMS Deemed to be University Ms. Jinal Shah addressed the session with the view of the need for personal branding by the faculty members through social media profiles by making use of  . She enlightened how personal branding would help them to upgrade their professional requirement and empower themselves. She provided a practical experience to the participants on how to create a  profile and tips to manage these accounts effectively which would provide a platform to connect with different forums and create a brand image for them and get recognized for the work done by them. Participants were from diverse areas such as corporate, academic professionals, students etc
No. of participants	No. of Participants attended: 32



Dr. Prerna Sharma
 B.A.M.M.C. Co-ordinator
 Head, PCACS Teaching Learning Centre (TLC)

PHOTOGRAPHS

Session - Ms. Jinal Shah, Assistant Professor, NMIMS Deemed to be University



This screenshot shows a Zoom meeting in progress with 9 participants. The main grid displays video thumbnails for Shubali Rishi, Ansh Tyagi, Bhavana Parab, Sandhya Iyerkar, Divyika Sharma, POONAM CHAMSRAM GUPTA, Prof. Priika Kheohal, Prof. Dr. J. Menonkar, and Abida Khan. A sidebar on the right titled "Meeting details" shows a list of 12 participants, including Shubali Rishi (You), Abida Khan, Aditya Iyer, Bhavana Parab, Divyika Sharma, Divyesh Sharma, Dr. Poonam Kulkarni, Dr. RIMYA VARADARAJU, and Dr. Ashish Tripathi.

This screenshot shows a Zoom meeting with 12 participants. The main grid displays video thumbnails for Bhavana Parab, Prof. Priika Kheohal, Prof. Dr. J. Menonkar, and several other participants represented by circular icons with letters (S, D, H, A, N, S). A sidebar on the right titled "Meeting details" shows a list of 12 participants, including Shubali Rishi (You), DR SHAKH RISHKA, Aditya Iyer, Archana Deepak, Bhavana Parab, Divyika Sharma, Divya Chavhan, Dr. RIMYA VARADARAJU, and Dr. Ashish Tripathi.