

MAHATMA EDUCATION SOCIETY'S
PILLAI COLLEGE OF ARTS, COMMERCE & SCIENCE (AUTONOMOUS)
NEW PANVEL
TIME TABLE

PCACS/EC/ETT/2021-2022/T1/5

Academic Year 2021-22
Applicable for regular students of the 2021-2022 and ATK T students for the year
2019-2020 & 2020-2021

S.Y.B.A.M.M.C (SEM. III) EXAMINATION OCTOBER 2021 (ROUND 1)

TIME : 2:00 TO 3:30 P.M.

GOOGLE CLASSROOM CODE	mddld35
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GOOGLE CLASSROOM LINK	https://classroom.google.com/c/MzkyNTY5NTUxNjI5?cjc=mddld35
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DATE	DAY	COURSE CODE	SUBJECT
4.10.2021	MONDAY	PUAMC301	ELECTRONIC MEDIA I
5.10.2021	TUESDAY	PUAMC302	CORPORATE COMMUNICATIONS & PUBLIC RELATIONS
6.10.2021	WEDNESDAY	PUAMC303	MEDIA STUDIES
7.10.2021	THURSDAY	PUAMC304	INTRODUCTION TO PHOTOGRAPHY
8.10.2021	FRIDAY	PUAMC305	FILM COMMUNICATION I
9.10.2021	SATURDAY	PUAMC306	COMPUTER & MULTIMEDIA I

T.Y.B.A.M.M.C (ADVERTISING) (SEM. V) EXAMINATION OCTOBER 2021 (ROUND 1)

TIME : 2:00 TO 3:30 P.M.

GOOGLE CLASSROOM CODE	bys4tuc
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GOOGLE CLASSROOM LINK	https://classroom.google.com/c/MzkyNTY5NTUxNzAy?cjc=bys4tuc
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DATE	DAY	COURSE	SUBJECT
4.10.2021	MONDAY	PUAMC 501A	COPYWRITING
5.10.2021	TUESDAY	PUAMC 502A	ADVERTISING AND MARKETING RESEARCH
6.10.2021	WEDNESDAY	PUAMC 503A	BRAND BUILDING
7.10.2021	THURSDAY	PUAMC 504A	ENTERTAINMENT AND MEDIA MARKETING
8.10.2021	FRIDAY	PUAMC 505A	GLOBALISATION & INTERNATIONAL ADVERTISING

9.10.2021	SATURDAY	PUAMC 506A	DOCUMENTARY AND AD FILM MAKING
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T.Y.B.A.M.M.C (JOURNALISM) (SEM. V) EXAMINATION OCTOBER 2021 (ROUND 1)
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TIME : 2:00 TO 3:30 P.M.

GOOGLE CLASSROOM CODE	lghyst2
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GOOGLE CLASSROOM LINK	https://classroom.google.com/c/MzkyNTcxMzczODE1?cjc=lghyst2
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DATE	DAY	COURSE CODE	SUBJECT
4.10.2021	MONDAY	PUAMC501J	REPORTING
5.10.2021	TUESDAY	PUAMC502J	INVESTIGATIVE JOURNALISM
6.10.2021	WEDNESDAY	PUAMC503J	FEATURES AND WRITING FOR SOCIAL MEDIA
7.10.2021	THURSDAY	PUAMC504J	BEAT JOURNALISM
8.10.2021	FRIDAY	PUAMC505J	GLOBAL MEDIA AND CONFLICT RESOLUTION
9.10.2021	SATURDAY	PUAMC506J	MOBILE JOURNALISM & NEW MEDIA

