

MAHATMA EDUCATION SOCIETY'S
PILLAI COLLEGE OF ARTS, COMMERCE & SCIENCE (AUTONOMOUS)
NEW PANVEL
TIME TABLE

PCACS/EC/ETT/2022-2023/T2/2

Academic Year 2022-23			
F.Y.B.A.M.M.C (SEM. II) EXAMINATION MARCH 2023 (ROUND 1)			
TIME : 8:00 A.M. to 10:00 A.M.			
DATE	DAY	COURSE CODE	SUBJECT
03.03.2023	FRIDAY	PUAMC201	EFFECTIVE COMMUNICATION SKILLS II
04.03.2023	SATURDAY	PUAMC202	INTRODUCTION TO EVENT MANAGEMENT
06.03.2023	MONDAY	PUAMC204	INTRODUCTION TO ADVERTISING
08.03.2023	WEDNESDAY	PUAMC203	WRITING SKILLS IN MEDIA
09.03.2023	THURSDAY	PUAMC205	INTRODUCTION TO JOURNALISM
S.Y.B.A.M.M.C (ADVERTISING & EVENT MANAGEMENT) (SEM. IV) EXAMINATION MARCH 2023 (ROUND 1)			
TIME : 11:30 A.M. to 1:30 P.M.			
DATE	DAY	COURSE CODE	SUBJECT
03.03.2023	FRIDAY	PUAMC403	MEDIA LAWS AND ETHICS
04.03.2023	SATURDAY	PUAMC402	CREATIVE WRITING

06.03.2023	MONDAY	PUAMC401	MASS MEDIA RESEARCH
08.03.2023	WEDNESDAY	PUAMC404	COMPUTERS AND MULTIMEDIA II
09.03.2023	THURSDAY	PUAMC405A	MEDIA PLANNING & BUYING
		PUAMC405E	EVENT PLANNING, PRODUCTION & BUDGETING
10.03.2023	FRIDAY	PUAMC406A	DOCUMENTARY AND AD FILM MAKING
		PUAMC406E	LAWS & PERMISSION IN EVENT MANAGEMENT

T.Y.B.A.M.M.C (ADVERTISING) (SEM. VI) EXAMINATION MARCH 2023 (ROUND 1)

TIME : 3:00 P.M. to 5:00 P.M.

DATE	DAY	COURSE CODE	SUBJECT
03.03.2023	FRIDAY	PUAMC605A	ADVERTISING & SALES PROMOTION
04.03.2023	SATURDAY	PUAMC602	MEDIA & CULTURAL STUDIES
06.03.2023	MONDAY	PUAMC603	FAKE NEWS & FACT CHECKING
08.03.2023	WEDNESDAY	PUAMC604	NEWSPAPER & MEDIA MANAGEMENT
09.03.2023	THURSDAY	PUAMC601	INDIAN MEDIA BUSINESS
10.03.2023	FRIDAY	PUAMC606A	RETAILING & MERCHANDISING

T.Y.B.A.M.M.C (EVENT MANAGEMENT) (SEM. VI) EXAMINATION MARCH 2023 (ROUND 1)			
TIME : 3:00 P.M. to 5:00 P.M.			
DATE	DAY	COURSE CODE	SUBJECT
03.03.2023	FRIDAY	PUAMC606E	EVENT TEAM & CREW MANAGEMENT
04.03.2023	SATURDAY	PUAMC602	MEDIA & CULTURAL STUDIES
06.03.2023	MONDAY	PUAMC603	FAKE NEWS & FACT CHECKING
08.03.2023	WEDNESDAY	PUAMC604	NEWSPAPER & MEDIA MANAGEMENT
09.03.2023	THURSDAY	PUAMC601	INDIAN MEDIA BUSINESS

M. Ray

Examination Committee