

MAHATMA EDUCATION SOCIETY'S
PILLAI COLLEGE OF ARTS, COMMERCE & SCIENCE (AUTONOMOUS)
 NEW PANVEL
TIME TABLE

PCACS/EC/ETT/2022-2023/T2

Academic Year 2022-23			
Applicable for regular students & ATKT students			
MA.MCJ. (JOURNALISM & ADVERTISING)(SEMESTER I) EXAMINATION APRIL 2023			
TIME : 11:00 to 12:30 p.m.			
DATE	DAY	COURSE CODE	SUBJECT
17.04.2023	MONDAY	PMAMC102	INTRODUCTION TO ADVERTISING
18.04.2023	TUESDAY	PMAMC103	INTRODUCTION TO PUBLIC RELATIONS
19.04.2023	WEDNESDAY	PMAMC104	FOUNDATIONS OF JOURNALISM
MA.MCJ. (JOURNALISM & ADVERTISING)(SEMESTER III) EXAMINATION APRIL 2023			
TIME : 11:00 to 12:30 p.m.			
DATE	DAY	COURSE CODE	SUBJECT
17.04.2023	MONDAY	PMAMC302	BUSINESS AND MEDIA LEGISLATIONS
18.04.2023	TUESDAY	PMAMC303 A	DESIGNING FOR ADVERTISEMENTS
		PMAMC303 J	EDITORIAL PRACTICE IN NEWS PAPER
19.04.2023	WEDNESDAY	PMAMC304 A	CRITICS AND ETHICS IN ADVERTISING
		PMAMC304 J	CRITICS AND ETHICS IN JOURNALISM

M. Raj

Examination Committee