

MAHATMA EDUCATION SOCIETY'S
PILLAI COLLEGE OF ARTS, COMMERCE & SCIENCE (AUTONOMOUS)
 NEW PANVEL
TIME TABLE

PCACS/EC/ETT/2022-2023/T2

Academic Year 2022-23			
Applicable for regular students & ATKT students			
MA.MCJ. (JOURNALISM & ADVERTISING)(SEMESTER II) EXAMINATION APRIL 2023			
TIME : 11:00 to 12:30 p.m.			
DATE	DAY	COURSE CODE	SUBJECT
10.04.2023	MONDAY	PMAMC202	RESEARCH & DEVELOPMENT IN MEDIA
11.04.2023	TUESDAY	PMAMC203	WRITING SKILLS IN ADVERTISING
12.04.2023	WEDNESDAY	PMAMC204	MANAGING BRANDS
MA.MCJ. (JOURNALISM & ADVERTISING)(SEMESTER IV) EXAMINATION APRIL 2023			
TIME : 11:00 to 12:30 p.m.			
DATE	DAY	COURSE CODE	SUBJECT
10.04.2023	MONDAY	PMAMC402	CONTEMPORARY MEDIA SCENARIO
11.04.2023	TUESDAY	PMAMC403A	CLIENT SERVICING MANAGEMENT
		PMAMC403J	NICHE JOURNALISM
12.04.2023	WEDNESDAY	PMAMC404A	DIGITAL AIDS IN ADVERTISING
		PMAMC404J	DIGITAL AIDS IN JOURNALISM

M. Raj

Examination Committee