

MAHATMA EDUCATION SOCIETY'S
PILLAI COLLEGE OF ARTS, COMMERCE & SCIENCE (AUTONOMOUS)
NEW PANVEL
TIME TABLE

PCACS/EC/ETT/2022-2023/T2/2

Academic Year 2022-23			
F.Y.B.A.M.M.C (SEM. II) EXAMINATION APRIL 2023 (ROUND 2)			
TIME : 8:00 A.M. to 10:00 A.M.			
DATE	DAY	COURSE CODE	SUBJECT
10.04.2023	MONDAY	PUAMC201	EFFECTIVE COMMUNICATION SKILLS II
11.04.2023	TUESDAY	PUAMC202	INTRODUCTION TO EVENT MANAGEMENT
12.04.2023	WEDNESDAY	PUAMC204	INTRODUCTION TO ADVERTISING
13.04.2023	THURSDAY	PUAMC203	WRITING SKILLS IN MEDIA
17.04.2023	MONDAY	PUAMC205	INTRODUCTION TO JOURNALISM
S.Y.B.A.M.M.C (ADVERTISING & EVENT MANAGEMENT) (SEM. IV) EXAMINATION APRIL 2023 (ROUND 2)			
TIME : 8:00 A.M. to 10:00 A.M.			
DATE	DAY	COURSE CODE	SUBJECT
10.04.2023	MONDAY	PUAMC403	MEDIA LAWS AND ETHICS
11.04.2023	TUESDAY	PUAMC402	CREATIVE WRITING

12.04.2023	WEDNESDAY	PUAMC401	MASS MEDIA RESEARCH
13.04.2023	THURSDAY	PUAMC404	COMPUTERS AND MULTIMEDIA II
17.04.2023	MONDAY	PUAMC405A	MEDIA PLANNING & BUYING
		PUAMC405E	EVENT PLANNING, PRODUCTION & BUDGETING
18.04.2023	TUESDAY	PUAMC406A	DOCUMENTARY AND AD FILM MAKING
		PUAMC406E	LAWS & PERMISSION IN EVENT MANAGEMENT

T.Y.B.A.M.M.C (ADVERTISING) (SEM. VI) EXAMINATION APRIL 2023 (ROUND 2)

TIME : 11:00 A.M. to 1:00 P.M.

DATE	DAY	COURSE CODE	SUBJECT
10.04.2023	MONDAY	PUAMC605A	ADVERTISING & SALES PROMOTION
11.04.2023	TUESDAY	PUAMC602	MEDIA & CULTURAL STUDIES
12.04.2023	WEDNESDAY	PUAMC603	FAKE NEWS & FACT CHECKING
13.04.2023	THURSDAY	PUAMC604	NEWSPAPER & MEDIA MANAGEMENT
17.04.2023	MONDAY	PUAMC601	INDIAN MEDIA BUSINESS
18.04.2023	TUESDAY	PUAMC606A	RETAILING & MERCHANDISING

T.Y.B.A.M.M.C (EVENT MANAGEMENT) (SEM. VI) EXAMINATION APRIL 2023 (ROUND 2)

TIME : 11:00 A.M. to 1:00 P.M.

DATE	DAY	COURSE CODE	SUBJECT
10.04.2023	MONDAY	PUAMC606E	EVENT TEAM & CREW MANAGEMENT

11.04.2023	TUESDAY	PUAMC602	MEDIA & CULTURAL STUDIES
12.04.2023	WEDNESDAY	PUAMC603	FAKE NEWS & FACT CHECKING
13.04.2023	THURSDAY	PUAMC604	NEWSPAPER & MEDIA MANAGEMENT
17.04.2023	MONDAY	PUAMC601	INDIAN MEDIA BUSINESS

M. Ray

Examination Committee