

MAHATMA EDUCATION SOCIETY'S
PILLAI COLLEGE OF ARTS, COMMERCE & SCIENCE (AUTONOMOUS)
NEW PANVEL
TIME TABLE

PCACS/EC/ETT/2023-2024/T2/I

Academic Year 2023-24

F.Y.B.A.M.M.C (SEM. II) EXAMINATION MARCH 2024 (ROUND 1)

TIME : 3.00 P.M. to 5.00 P.M.

DATE	DAY	COURSE CODE	SUBJECT
4.03.2024	MONDAY	PUAMC205	EFFECTIVE COMMUNICATION SKILLS II
5.03.2024	TUESDAY	PUAMC203	ORGANISATIONAL BEHAVIOR & HRM
6.03.2024	WEDNESDAY	PUAMC201	INTRODUCTION TO EVENT MANAGEMENT
7.03.2024	THURSDAY	PUAMC202	NEW MEDIA MANAGEMENT

S.Y.B.A.M.M.C (ADVERTISING & EVENT MANAGEMENT) (SEM. IV) EXAMINATION MARCH 2024 (ROUND 1)

TIME : 11.30 A.M. to 1.30 P.M.

DATE	DAY	COURSE CODE	SUBJECT
4.03.2024	MONDAY	PUAMC402	CREATIVE WRITING
5.03.2024	TUESDAY	PUAMC401	MASS MEDIA RESEARCH
6.03.2024	WEDNESDAY	PUAMC403	MEDIA LAWS AND ETHICS
7.03.2024	THURSDAY	PUAMC404	COMPUTERS AND MULTIMEDIA II
11.03.2024	MONDAY	PUAMC405A	MEDIA PLANNING & BUYING
		PUAMC405E	EVENT PLANNING, PRODUCTION & BUDGETING
12.03.2024	TUESDAY	PUAMC406A	DOCUMENTARY AND AD FILM MAKING
		PUAMC406E	LAWS & PERMISSION IN EVENT MANAGEMENT

T.Y.B.A.M.M.C (ADVERTISING) & (EVENT MANAGEMENT) (SEM. VI) EXAMINATION MARCH 2024 (ROUND 1)

TIME : 8.00 A.M. to 10.00 A.M.

DATE	DAY	COURSE CODE	SUBJECT
4.03.2024	MONDAY	PUAMC604A	NEWSPAPER & MEDIA MANAGEMENT
5.03.2024	TUESDAY	PUAMC602A	MEDIA & CULTURAL STUDIES

6.03.2024	WEDNESDAY	PUAMC603A	FAKE NEWS & FACT CHECKING
7.03.2024	THURSDAY	PUAMC601A	INDIAN MEDIA BUSINESS
11.03.2024	MONDAY	PUAMC605A	ADVERTISING & SALES PROMOTION
		PUAMC606E	EVENT TEAM & CREW MANAGEMENT
12.03.2024	TUESDAY	PUAMC606A	RETAILING & MERCHANDISING

M. Ray

Examination Committee

