

MAHATMA EDUCATION SOCIETY'S
PILLAI COLLEGE OF ARTS, COMMERCE & SCIENCE (AUTONOMOUS), NEW PANVEL
TIME TABLE

PCACS/EC/SE/TT/2024-2025/T2

Academic Year 2024-25			
SEMESTER END EXAMINATION MARCH 2025 (ROUND 1)			
F.Y.B.A.M.M.C (SEM. II)			
TIME : 12:00 noon to 2.00 pm			
DATE	DAY	COURSE CODE	SUBJECT
4.03.25	TUESDAY	PUAMC201	INTRODUCTION TO EVENT MANAGEMENT
6.03.25	THURSDAY	PUAMC202	NEW MEDIA MANAGEMENT
8.03.25	SATURDAY	PUAMC203	ORGANIZATIONAL BEHAVIOR & HRM
S.Y.B.A.M.M.C (ADVERTISING & EVENT MANAGEMENT) (SEM. IV)			
TIME : 12:00 noon to 2.00 pm			
DATE	DAY	COURSE CODE	SUBJECT
5.03.25	WEDNESDAY	PUAMC401	MASS MEDIA RESEARCH
7.03.25	FRIDAY	PUAMC402	MEDIA PLANNING & BUYING
10.03.25	MONDAY	PUAMC403	COPYWRITING
11.03.25	TUESDAY	PUAMC404A	CONSUMER BEHAVIOR
		PUAMC404E	PRINCIPLES OF EVENT MANAGEMENT
T.Y.B.A.M.M.C (ADVERTISING & EVENT MANAGEMENT) (SEM. IV)			
TIME : 8:30 to 10.30 am			
DATE	DAY	COURSE CODE	SUBJECT
4.03.25	TUESDAY	PUAMC601	INDIAN MEDIA BUSINESS
6.03.25	THURSDAY	PUAMC602	MEDIA & CULTURE STUDIES
8.03.25	SATURDAY	PUAMC603	FAKE NEWS AND FACT CHECKING
10.03.25	MONDAY	PUAMC604	NEWSPAPER & MEDIA MANAGEMENT
11.03.25	TUESDAY	PUMAC606A	RETAILING & MERCHANDISING
		PUMAC606E	EVENT TEAM & CREW MANAGEMENT
12.03.25	WEDNESDAY	PUAMC605A	ADVERTISING & SALES PROMOTION

M. Raj

Examination Committee

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